

Business Spotlight 2005

An overview of our main stories from the past year



WORKING WORLD

MY WORKING LIFE

George Naoum, hairdresser in Damascus **1/05**

Jason Epstein, property developer in New York **2/05**

Chris Paquette, 911 operator in Ontario **3/05**

Gloria DeMicco, schoolteacher in New Jersey **4/05**

TESTS

- Financial English **2/05**
- Telephoning skills **3/05**
- Business English courses on CD-ROM **4/05**

SPECIAL REPORT

- Business English activity courses; courses in schools **1/05**

GLOBAL BUSINESS

FEATURES

- Sir Peter Torry, UK ambassador to Germany **1/05**
- US clothing firm American Apparel **2/05**
- Polish workers in London **3/05**
- Germany's brain drain? **4/05**

EUROVISION

- Turkey and the EU **1/05**
- Britain and the Airbus **2/05**
- The role of happiness **3/05**
- A two-speed Europe **4/05**

HEAD-TO-HEAD

- Nuclear energy **1/05** ■ State pensions **2/05** ■ Road tolls **3/05** ■ Flat taxes **4/05**

INTERCULTURAL COMMUNICATION

FEATURES

- Working with Britain **1/05**
- Secretaries and PAs **2/05**

- Working with Russia **3/05**
 - Management styles **4/05**
- ### THE VIEW FROM HERE
- Japan: consumers **1/05**
 - Canada: alcohol laws **2/05**
 - South Africa: black economic empowerment **3/05**
 - Australia: welfare reform **4/05**
- ### DIALOGUE
- Shipping managers **1/05**
 - Graphic designers **2/05**
 - Cosmologists **3/05**
 - Wholesale market managers **4/05**

BUSINESS SKILLS

FEATURES

- Brainstorming meetings **1/05**
- Social situations at work **2/05**
- Job applications **3/05**
- Handling conflict in intercultural situations **4/05**

ON THE LINE

- Giving your name **3/05**
- Personality types **4/05**

SAY IT IN STYLE

- Reminding people **1/05** (in Language section) ■ Second meetings **2/05** (in Language section) ■ Talking about yourself **3/05** ■ Asking for and offering help **4/05**

THE WRITE WAY

- Reservations **1/05** (in Language section) ■ Thanking **2/05** (in Language section) ■ E-mail styles **3/05** ■ Taking minutes **4/05**

MANAGEMENT

FEATURES

- Training programmes **1/05**
- Management basics **2/05**
- Willie Walsh, new head of British Airways **3/05**
- Indian call centres **4/05**

LANGUAGE AT WORK

WORD WATCH

- "Skill" **1/05**
- Payment words **2/05**
- Office relationships **3/05**
- "Record" **4/05**

GRAMMAR AT WORK

- "Such" and "so" **1/05**
- Comparatives **2/05**
- Conditionals **3/05**
- Stative verbs **4/05**

TRICKY TRANSLATIONS

- *Vorstand* **1/05**
- *Rückzieher* **2/05**
- *Kosten*; commitment **3/05**
- *Stellungnahme*; contract **4/05**

AUTHENTIC ENGLISH

- Problem solving **1/05** ■ Future actions **2/05** ■ Arranging a meeting **3/05** ■ Giving and accepting advice **4/05**

ENGLISH ON THE MOVE

- Telephoning **1/05** (in Business Travel section) ■ Car travel **2/05** (in Business Travel section) ■ Booking a trip **3/05** ■ Arriving at an airport **4/05**

ENGLISH FOR...

- Steel-making **1/05**
- Trade unions **2/05**
- Tourism **3/05**
- Doctors **4/05**

WHO WAS...?

- Edward Lloyd **1/05**
- Edmund McIlhenny **2/05**
- Tadao Yoshida **3/05**
- Amadeo Peter Giannini **4/05**

WHAT IS...? / BUSINESS BASICS

- Key performance indicator **1/05** ■ Change management **2/05** ■ Profit **3/05** ■ Gross Domestic Product **4/05**

EXECUTIVE EYE

- Wisdom **1/05** ■ Salaries **2/05** ■ Work-life balance **3/05** ■ Bad news **4/05**

TECHNOLOGY / NETWORK

FEATURES

- The Internet in rural India **1/05** ■ The latest gadgets for work **2/05** ■ Bendable batteries **3/05** ■ Modern prosthetics **4/05**

TECHNICALLY SPEAKING

- Biotech and anti-ageing **3/05**
- Satellite navigation **4/05**

GETTING TECHNICAL / LANGUAGE FOCUS

- Chemicals **1/05** (in Language section) ■ Production **2/05** (in Language section) ■ Oil industry **3/05** ■ Processes **4/05**

CAREERS

FEATURES

- Fitness for work **1/05**
 - Training your voice **2/05**
 - Dressing for success **3/05**
 - The reform of the university system in Europe **4/05**
- ### MY WAY
- **Adilia Aguilar**, chief financial officer **3/05**
 - **Tony Imossi**, investigator **4/05**

BUSINESS TRAVEL

THREE HOURS IN...

- Vancouver **1/05**
- Oxford **2/05**

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