



# Vocabulary trainer

Use our Key Words list to learn vocabulary from the current *Business Spotlight*.

NOUNS	<b>angel investor</b>	a person who gives money to a new small company to help it get up and running	Person, die Start-ups finanziert
	<b>conurbation</b>	a densely populated area formed when two or more cities grow together	Ballungsraum
	<b>high-stakes game</b>	a venture involving a high risk and the possible loss of a large sum of money	Spiel mit hohem Einsatz
	<b>impulse buying</b>	the purchase of something you did not plan to buy and only decide to buy when you see it	Spontankauf/-käufe
	<b>side hustle</b>	a paid job someone does in addition to their main job	Nebengeschäft
VERBS	<b>deepfake sth.</b>	to simulate something in a way that makes it seem real	etw. realistisch simulieren
	<b>lay sb. off</b>	to stop employing someone, often due to a lack of work	jmdn. entlassen
	<b>match sb. to sb.</b>	to bring two or more people together because they have the same interests, background, etc.	jmdn. mit jmdm. (einer passenden Person) zusammenbringen
	<b>patch sth.</b>	to mend or fix something	etw. ausbessern
	<b>popularize sth.</b>	to make something known	etw. bekannt machen
ADJECTIVES	<b>encrypted</b>	encoded	chiffriert, verschlüsselt
	<b>fancy</b>	with a lot of unusual decorations or features	ausgefallen
	<b>illiterate</b>	not being able to read and write	analfabetisch
	<b>rowdy</b>	showing very rude and coarse behaviour	rüpelhaft
	<b>stripped down</b>	simplified and without any extra features	vereinfacht
EXPRESSIONS	<b>be crossed-trained</b>	to be qualified and skilled in different disciplines	fachübergreifend ausgebildet sein
	<b>be squarely in one's own hands</b>	to be under one's own control	unmittelbar an einem selbst liegen
	<b>get a ball of tension in one's stomach</b>	to suffer from extreme pressure	unter großer Anspannung leiden
	<b>put sb. in a generic box</b>	to categorize someone	jmdn. in eine Schublade stecken
	<b>set oneself apart from sb.</b>	to stand out from a person or a group	sich von jmdm. abheben

## KEN'S CORNER

# Side hustle

KEN TAYLOR explains the meaning and usage of this expression. **MEDIUM**



The **verb hustle** has two different meanings.

- To move someone along quickly: - "The singer was hustled away by his bodyguards."
- To try to persuade someone to buy something: - "They made a living by hustling stolen goods."

The **noun hustle** also has two meanings.

- Energetic action: - "I love the hustle and bustle of city life."
- A dishonest way of making money: - "John's latest hustle is selling fake iPhones."

Someone who makes money by swindling people can be called a **hustler**.

A **side hustle** used to be a secondary criminal activity: - "They were drug dealers; gambling was just a side hustle."

Today, it often refers to any paid work you do outside your main job: - "Being a DJ is my side hustle. I'm a dentist in my day job."

In the gig economy, lots of people have a side hustle to make extra money.

**gambling** - Glücksspiel

**gig economy** [gɪg]  
- auf kurzfristigen Aufträgen für Freiberufler basierender Wirtschaftssektor

**hustle and bustle**  
[ˌhʌsəl ən ˈbʌsəl]  
- geschäftiges Treiben

**make a living** - seinen Lebensunterhalt verdienen

**swindle sb.** - jmdn. betrügen, reinlegen