

Business Spotlight 2016

An overview of our main stories from the past year



THE BIG PICTURE

• The best baguette in Paris **1/16** • Horse racing at the Cheltenham Festival **2/16** • Refugee camp “the Jungle” in Calais **3/16** • Crab fishing in Chesapeake Bay **4/16** • Camp beds in offices in China **5/16** • Solar plant in the Nevada desert **6/16**

BUSINESS SKILLS

FEATURES • Pressure **1/16** • Summarizing **2/16** • Public speaking **3/16** • Virtual teams **4/16** • Ethical communication **5/16** • International projects **6/16**
TOOLBOX • Feeling nervous in presentations **1/16** • Preparing phone calls **2/16** • International meetings **3/16** • Negotiation partners **4/16**
PERSONAL TRAINER • Making presentations in Asia **5/16** • International video and teleconferences **6/16**

CAREERS & MANAGEMENT

FEATURES • Career planning **1/16** • Ethics for managers **1/16** • **Series: Ideas** • (1) Management thinkers **4/16** • (2) Management thinkers **5/16** • **Series: Surviving at Work** • (1) People **6/16**
PROFILE • Private detective Michael Jones **2/16** • Apple’s Angela Ahrendts **3/16**
WHAT HAPPENED NEXT • Käthe Kruse dolls **1/16** • Napster **2/16** • Rosie the Riveter **3/16** • AOL-Time Warner merger **4/16**
EXECUTIVE EYE • Job training **1/16** • Advice for new managers **2/16** • Game changers **3/16** • Motivators **4/16** • Older employees **5/16** • Gender stereotypes **6/16**
HOW TO... • Live and work abroad **1/16** • Manage a younger boss **2/16** • Get motivated at work **3/16** • Reduce conflict **4/16** • Survive a Skype interview **5/16** • Give critical feedback **6/16**

DEBATE

HEAD-TO-HEAD • Should economic migrants be sent home? **1/16** • Should language teachers be native speakers? **2/16** • Should we abolish cash? **3/16** • A basic income for all? **4/16** • Should electric cars be subsidized? **5/16** • Is GDP a useful measure? **6/16**

FACTS & FIGURES

• Education in the UK after Brexit **5/16** • Sustainable tourism **6/16**

GLOBAL BUSINESS

FEATURES • Primark **1/16** • US presidency **2/16** • Britain’s EU referendum **3/16** • Slum-free cities in India **4/16** • Finding a work-life balance **5/16** • Women in tech in Senegal and India **6/16**

INTERCULTURAL COMMUNICATION

• Ireland **1/16** • Greece **2/16** • Japan **3/16** • Germany **4/16** • Sweden **5/16** • South Africa **6/16**

LANGUAGE TESTS

• Customer service **1/16** • **Series: Grammar** • (1) Verbs and tenses **2/16** • (2) Adjectives, adverbs, pronouns **3/16** • (3) Some/any, much/many, prepositions, negation **4/16** • Legal English **5/16** • Confusing words **6/16**

PEOPLE

MY WORKING LIFE • Pattern cutter, London **1/16** • Tax adviser, The Netherlands **2/16** • Museum curator, Malta **3/16** • Caricaturist, Australia **4/16**

TECHNOLOGY

FEATURES • Green chemistry **1/16** • Drones **2/16** • Business apps **3/16** • Ocean mining **5/16** • Laser surveys in archaeology **6/16**

ENGLISH 4.0

• Industry 4.0 **2/16** • Robots **3/16** • Communication **4/16** • Digital pioneers **5/16** • Storytelling **6/16**

VIEWPOINT

IT’S PERSONAL • Sugar tax **1/16** • London’s taxi wars **2/16** • Nostalgia in e-commerce **4/16** • Digital media vs print **5/16** • Online surveys **6/16**

WORK & RELAX

IN THE ZONE • Airports and family presents **5/16** • Commuting and its effects **6/16**

AND FINALLY...

ONE QUESTION • Hans Kundnani on Germany and the EU **5/16** • Eamonn Fitzgerald on not working **6/16**

LANGUAGE

EASY ENGLISH • Dealing with conflicts **1/16** • Motivating your team **2/16** • Networking in English **3/16** • Follow-up calls **4/16** • Delegating tasks **5/16** • Persuading others **6/16**
EMAIL/WRITING • Writing numbers **1/16** • Dates and times **2/16** • Capital letters **3/16** • UK/US spelling **4/16** • A letter of recommendation **5/16** • The minutes **6/16**
ENGLISH FOR... • Bids and offers **1/16** • Performance management **2/16** • Brewing beer **3/16** • Football and athletics **4/16** • Forestry management **5/16** • Charity work **6/16**
ENGLISH ON THE MOVE • Booking a holiday **1/16** • A site visit **2/16** • Sending by courier **3/16** • Flight cancellations **4/16** • Motorway breakdowns **5/16** • The breakfast meeting **6/16**
GRAMMAR AT WORK • Prepositions of place **1/16** • Sounding more polite **2/16** • Ten common mistakes **3/16** • Saying less

4/16 • Elegant and economical expressions **5/16** • Using quantifiers **6/16**
LEGAL ENGLISH • Traffic offences **1/16** • Consumer protection **2/16** • Leases **3/16** • Mergers and acquisitions **4/16**
SHORT STORY • The Devil in the details **1/16** • Sad reality **2/16** • The fortune teller **3/16** • Brain waves **4/16** • Catalogue of horrors **5/16** • Changing chairs **6/16**
TALKING FINANCE • Inflation **1/16** • Interest rates **2/16** • Animal spirits and money **3/16** • Cash and criminality **4/16** • Brexit **5/16** • Monetary policy **6/16**
TEACHER TALK • Helen Bicknell **1/16** • Dale Coulter **2/16** • Petra Pointner **3/16** • Julia Waldner **4/16**
VOCABULARY • At the hairdresser’s **1/16** • The library **2/16** • A DIY store **3/16** • At the races **4/16** • A wine tasting **5/16** • A logistics centre **6/16**



- Finance (no. 36) **1/16**
- The weather (no. 37) **2/16**
- Agriculture (no. 38) **3/16**
- Transport (no. 39) **4/16**
- The language of meetings (no. 40) **5/16**
- The language of telephoning (no. 41) **6/16**

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