

# Business Spotlight 2017

An overview of our main stories from the past year



## THE BIG PICTURE

• Vegan burger from Impossible Foods **1/17** • Selfies on Instagram **2/17** • Glastonbury Festival **3/17** • Naval Base Clyde, Scotland **4/17** • Goat yoga classes in the US and Europe **5/17** • Liziba Station in Chongqing, China **6/17**

## BUSINESS SKILLS

**FEATURES** • Customer service **1/17** • Innovation **2/17** • Time management **3/17** • Managing risk **4/17** • Strategic planning **5/17** • Managing your boss **6/17**

**PERSONAL TRAINER** • Women and business **1/17** • Your audience in a presentation **2/17** • International sales partners **3/17** • Business English seminars **4/17** • International research teams **5/17** • An executive assistant **6/17**

## CAREERS & MANAGEMENT

**FEATURES** • **Series: Surviving at Work** Workplaces (2) **1/17** • Pressure (3) **2/17** • Compliance and corruption **3/17** • Leadership **4/17** • Women-only business **5/17** • You and your boss **6/17**

**EXECUTIVE EYE** • Management books **1/17** • Six steps to leadership **2/17** • Lying in job interviews **3/17** • Silo mentalities **4/17** • Rules and their impact **5/17** • Allergic to your boss? **6/17**

**HOW TO...** • Attend an event alone **1/17** • Deal with a control freak **2/17** • Be popular at work **3/17** • Start your own business **4/17** • Make to-do lists **5/17** • Impress your new boss **6/17**

## DEBATE

**HEAD-TO-HEAD** • Negative interest rates **1/17** • Global trade deals **2/17** • Email at work **3/17** • Global ban on child labour **4/17** • The US and the Paris Agreement **5/17** • Should robots be taxed? **6/17**

## FACTS & FIGURES

Netflix **1/17** • The cruise industry **2/17** • Smarter cars **3/17** • The world's largest companies **4/17** • Beer **5/17**

## GLOBAL BUSINESS

**FEATURES** • Interface management in the Bahamas **2/17** • Sport as big business **3/17** • Canada at 150 **4/17**

## INTERCULTURAL COMMUNICATION

**FEATURES** • Poland **1/17** • Next-generation workplace **2/17** • Scotland **3/17** • Mexico **4/17** • United States **5/17** • Australia **6/17**

## LANGUAGE TESTS

Idioms **1/17** • The language of IT **2/17** • Business English **3/17** • **Series: Financial English** Private money (1) **4/17** • Corporate finance (2) **5/17** • Writing **6/17**

## TECHNOLOGY

**FEATURES** • Fintechs **1/17** • Green industry **2/17** • Digital education in Kenya **3/17** • Artificial intelligence **4/17** • Wind farms **5/17** • GIFs and emojis **6/17**

**ENGLISH 4.0** • Augmented reality **1/17** • Disruptive technologies **2/17** • Street-corner globalization **3/17** • Programming for children **4/17** • Brexit and Industry 4.0 **5/17** • E-car design **6/17**

## VIEWPOINT

**IT'S PERSONAL** • John Goodenough's lithium-ion battery **1/17** • Job titles **2/17** • Brand names **3/17** • Free-range milk **4/17** • Having to make deals **5/17** • British wineries **6/17**

## WORK & RELAX

**IN THE ZONE** • Relaxing during the holidays **1/17** • Social media at work **2/17** • Home offices: pros and cons

**3/17** • Alcohol at work **4/17** • "Staycations" **5/17** • Unpaid overtime **6/17**

## AND FINALLY...

**ONE QUESTION** • Thato Kgathanye on rubbish **1/17** • Emanuela Zaccone on women in tech **2/17** • Jo Owen on global teams **3/17** • Johan Norberg on bad news **4/17** • Eamonn Fitzgerald on Martin Luther **5/17** • Charles Landry on new cities **6/17**

## SPECIALS

**WAS IST AMERIKANISCH?** • Special report: United States • Should the U.S. leave the Paris Agreement? • The end of the American dream? • Doing business with the U.S. • The Rivals: EU vs U.S. **5/17**

**BOSSSES** • You and your boss • How to impress your new boss • Allergic to your boss? • Managing your boss • Test your boss skills **6/17**

## LANGUAGE

**EASY ENGLISH** • Brainstorming **1/17** • Checking facts **2/17** • Talking about performance **3/17** • Solving problems **4/17** • Communicating information clearly **5/17** • Making complaints **6/17**

**ENGLISH FOR...** • Visual merchandising **1/17** • Factoring **2/17** • Veterinary medicine **4/17** • The pharmacy **5/17** • CRM (Customer Relationship Management) **6/17**

**ENGLISH ON THE MOVE** • A difficult meeting **1/17** • An out-of-office presentation **2/17** • A diverted flight **3/17** • The job interview **4/17** • Remote communication **5/17** • A quick lunch **6/17**

**GRAMMAR** • Countable and uncountable nouns **1/17** • Relative clauses **2/17** • Multi-word verbs **3/17** • "There" and "it" **4/17** •

Modifying adjectives **5/17** • "This", "that", "these" and "those" **6/17**

**SHORT STORY** • Dr Dynamic **1/17** • The book **2/17** • The old king **3/17** • PEAS **4/17** • Dragons' Den **5/17** • Agile consequences **6/17**

**TALKING FINANCE** • Trump and the US economy **1/17** • The dollar exchange rate **2/17** • A black-and-white view of trade **3/17** • Taxes and the economy **4/17** • Monetary policy **5/17** • Concert tickets **6/17**

**VOCABULARY** • A TV studio **1/17** • A garden centre **2/17** • An industrial kitchen **3/17** • A travel agency **4/17** • At an auction **5/17** • The casino **6/17**

**WRITING** • Invoices **1/17** • Invitations **2/17** • A letter of resignation **3/17** • Online job advertisements **4/17** • Commas **5/17** • Titles **6/17**



- The language of small talk (no. 42), **1/17**
- The language of negotiating (no. 43), **2/17**
- The language of business travel (no. 44), **3/17**
- The language of email (no. 45), **4/17**
- The language of presentations (no. 46), **5/17**
- GRAMMAR BOOKLET: The tenses, **6/17**

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