LANGUAGE **Keywords**

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NOUNS AND NOUN PHRASES

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backlash	a strong negative reaction	Gegenreaktion
bumpkin	a person from the countryside who is considered to be naive and have no social skills	Hinterwäldler(in), Landei
charging station	a facility where you can charge your e-car	Ladestation
crook ifml.	a criminal or dishonest person	Gauner(in), Kriminelle(r)
deli	(short for "delicatessen") a shop where unusual and special foods are sold	Feinkostladen
hardship	a difficult situation, in which you do not have enough money, food, etc.	Not(lage)
outcome	the result of something	Ergebnis
preconception	an opinion formed without having complete information	vorgefasste Meinung
VERBS		
champion sth.	to strongly support something	für etw. eintreten
clock off UK	to record with the help of a device the time when you finish work; to finish work	ausstempeln; Feierabend machen
curtail sth.	to limit something	etw. beschneiden
displace sb.	to force someone to leave a place	jmdn. verdrängen
dumb sth. down ifml.		<i>.</i>
,	to make something very simple, so that no special knowledge or education is required to understand it	etw. auf ein niedrigeres Niveau absenken
house sb.		, 0
	understand it	absenken

ADJECTIVES

assertive	able to implement your ideas	durchsetzungsstark
consistently	continuously	kontinuierlich
hostile	very unfriendly and aggressive	feindlich, aggressiv
opinionated	having strong opinions that one is unwilling to change	rechthaberisch, starrköpfig
ratty UK ifml.	irritable, in a bad mood	gereizt, grantig
shoddy	poorly made, of low quality	schäbig, minderwertig
voluntarily	of your own free will	freiwillig

IDIOMS AND EXPRESSIONS

connect the dots US	to notice and understand the relationship between different things	Zusammenhänge herstellen
criss-cross the globe	to travel across the world	in der Welt umherreisen
fall short of sth.	to fail to reach something, for example a goal or standard	etw. nicht erreichen
make (one's) excuses	to give a reason, often untruthful, in order to get out of something one does not want to do	sich herausreden
takes its toll	causes harm to someone	seinen Tribut fordern
travel light	to travel with little luggage	mit wenig Gepäck reisen
go with the flow ifml.	to act as most people do	mit dem Strom schwimmen