

Business Spotlight 2018

An overview of our main stories from the past year



THE BIG PICTURE

• Celebrating salmon, Scotland **1/18**
 • Holi festival of colours **2/18** • Camping at Walmart, USA **3/18** • Palm oil, Indonesia **4/18** • Expansion of Heathrow, UK **5/18** • The drought, Australia **6/18** • Job fairs, US and UK **7/18**

BUSINESS SKILLS

FEATURES • Lying **1/18** • Agile communication **2/18** • Selling yourself **3/18** • Interview: Bob Dignen **4/18** • Teamwork **5/18** • Conference calls **6/18** • Self-development **7/18**
PERSONAL TRAINER • Talking about your work **1/18** • International research projects **2/18** • Effective emails **3/18** • The role of team leader **5/18** • Learning English by teaching in it **6/18** • Leadership seminars for women **7/18**

CAREERS & MANAGEMENT

FEATURES • Family planning **1/18** • Business jargon **2/18** • Unpaid internships **3/18** • Meditation in Alaskan shipyard **4/18** • Digital nomads **5/18** • Learning German **6/18** • Bullshit jobs • Interview: Adrian Furnham **7/18**
EXECUTIVE EYE • Charming bosses **1/18** • Seven strategies for success **2/18** • Lunching with job applicants **3/18** • Self-awareness for leaders **4/18** • Employee potential **5/18** • Moral managers and staff morale **6/18**
HOW TO... • Leave a job well **1/18** • Deal with nasty colleagues **2/18** • Ask for a raise **3/18** • Recognize a bad workplace **4/18** • Say no at work **5/18** • Change jobs respectfully **6/18** • Write professional emails **7/18**

DEBATE

HEAD-TO-HEAD • Diesel vehicles ban **1/18** • Yearly staff appraisals **2/18** • A four-day working week **3/18** • Capping tourist numbers **4/18** • The threat of ad blockers **5/18** • A no-deal Brexit **6/18** • Capping executive pay **7/18**

FACTS & FIGURES

Watches **1/18** • World population **2/18** • Start-up companies **4/18** • Plastic **6/18**

GLOBAL BUSINESS

FEATURES • Carolyn McCall **1/18** • Banking for sex workers **2/18** • Cannabis legalization in Canada **4/18** • Saving the rhino **5/18** • Fighting plastic **6/18**

INTERCULTURAL COMMUNICATION

FEATURES • Russia **1/18** • Austria **2/18** • Cuba **3/18** • Unconscious bias **4/18** • South Korea **5/18** • Israel **6/18** • Key tips: Working across cultures **7/18**

LANGUAGE TESTS

Telephoning **1/18** • Business English for advanced learners **2/18** • Negotiating **3/18** • UK vs US **4/18** • Politeness **5/18** • Meetings **6/18** • A week at work **7/18**

TECHNOLOGY

FEATURES • Fake vaccines **1/18** • Structural engineers **3/18** • Intelligence augmentation **4/18** • Robots and healthcare **5/18** • Home solar energy **6/18** • Jobs of the future **7/18**
ENGLISH 4.0 • Talking to computers **1/18** • Collars and their colours **2/18** • Data-driven medicine **3/18** • Tech's Jedi masters **4/18** • Protecting ideas **5/18** • Supply chains and the blockchain **6/18** • Siemens and ordinary things **7/18**

VIEWPOINT

IT'S PERSONAL • Postcards **1/18** • The rebirth of Birmingham **2/18** • Using women as decoration **3/18** • Jobs for teens **4/18** • Space tourism **5/18** • Persuasive design **6/18** • Eileen Gray **7/18**

WORK & RELAX

IN THE ZONE • Outsourcing your household tasks **1/18** • Team building

2/18 • Eating at work **3/18** • Preparing for retirement **4/18** • Office romances **5/18** • Exercise and fitness **6/18** • Office parties **7/18**

AND FINALLY...

ONE QUESTION • Dr Gabrielle Hogan-Brun on a global language for business **1/18** • LLOYD Mudiwa on Zimbabwe's future **2/18** • Julia Hobsbawn on social media and social health **3/18** • Maryland Sara on global technical writing careers **4/18** • Tom Challenger on English in global football

5/18 • Sarah Brown on teaching English to pandas **6/18** • Melissa Flashman on what makes a good book **7/18**

SPECIALS

BESSER BUSINESS-ENGLISCH • Expert advice on language learning • Interview: Russell Mayne **3/18**
SPECIAL REPORT: LONDON • Dynamic megacity • Brexit and its costs • Travel tips **4/18**
CAREERS 2019 • A special focus on strategies and tips for success (see also individual sections) **7/18**

LANGUAGE

EASY ENGLISH • Talking about goals **1/18** • Team meetings **2/18** • Small talk **3/18** • Talking about customers **4/18** • Business travel **5/18** • Internal presentations **6/18** • Pay negotiations **7/18**

ENGLISH FOR... • Building renovation **1/18** • Travel insurance **2/18** • Weddings **3/18** • Dental laboratories **4/18** • DJ'ing **5/18** • Pay and benefits **7/18**

ENGLISH ON THE MOVE • Making excuses **1/18** • The troubleshooter **2/18** • The Heathrow Express **3/18** • Long-distance travel **4/18** • A celebration lunch **5/18** • The airport lounge **6/18** • Relocation **7/18**

GRAMMAR • "Should" **1/18** • "Would" **2/18** • "Can" **3/18** • Having things done **4/18** • "Do" **5/18** • "Some" and "any" **6/18**

SHORT STORY • Hate **1/18** • Change agent 001 **2/18** • VUCA world! **3/18** • Flint **4/18** • Curses **5/17** • The debt **6/18** • Career highs and lows **7/18**

TALKING FINANCE • A Minsky moment? **1/18** • Cryptocurrencies **2/18** • Trade tariffs **3/18** • Surpluses **4/18** • Yielding to pressure? **5/18** • The numbers game **6/18**

VOCABULARY • Emergency services **1/18** • At a flea market **2/18** • A shopping centre **3/18** • Moving office **4/18** • At the doctor's **5/18** • Renewable energy **6/18** • Jobs in a production plant **7/18**

WRITING • Polite emails **1/18** • Confusing word pairs **2/18**



- The language of job interviews (no. 47), **1/18**
- **GRAMMAR BOOKLET: Prepositions**, **2/18**
- The language of socializing (no. 48), **3/18**
- The language of customer care (no. 49), **4/18**
- The language of trade fairs (no. 50), **5/18**
- The language of project management (no. 51), **6/18**
- The language of job applications (no. 52), **7/18**

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