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Vocabulary trainer

Use our Key Words list to learn vocabulary from the current *Business Spotlight*.

NOUNS	disincentive	something that makes a person less willing or unwilling to do something	negativer Anreiz, Abschreckung
	dyslexia	a condition that makes it difficult for someone to read and write	Legasthenie, Lese-Rechtschreib-Schwäche
	face time US ifml.	(time for) a one-to-one conversation with someone	(Zeit für) ein persönliches Gespräch
	nuclear family	the smallest, most basic family unit, consisting of parents and their children	Kern-, Kleinfamilie
	powerhouse	a person, area or institution of great energy or power	(Kraft-)Zentrum
VERBS	dump sb. ifml.	to end a relationship with someone	jmdn. abservieren, fallen lassen
	resort to sth.	to choose a course of action (that is less than ideal) to achieve one's goal	auf etw. zurückgreifen
	rig sth.	to manipulate something, typically a process	etw. manipulieren
	rub off on sb.	to be transferred to someone, typically unintentionally	auf jmdn. abfärben
	scare sb. off	to frighten a person and discourage them from doing something	jmdn. abschrecken
ADJECTIVES	accessible	capable of being reached	zugänglich
	inescapable	not able to be avoided or ignored	unentrinnbar
	market-distorting	changing the conditions of a market in a way that is unfair	marktverzerrend
	savvy ifml.	having experience in and knowledge of something	erfahren, versiert
	xenophobic	disliking and/or rejecting foreigners	fremdenfeindlich
EXPRESSIONS	be in the prime of sth.	to be in the most successful period of something	in der Blüte von etw. stehen, auf dem Höhepunkt von etw. sein
	be mandated	to be required by law or rules	vorgeschrieben sein
	be pivotal in sth.	to be of critical importance in something	bei etw. eine zentrale Rolle spielen
	put sth. to the test	to find out how effective something is by trying it out	etw. auf den Prüfstand stellen
	take to the streets	to march through the streets protesting for or against something	auf die Straße gehen, protestieren

KEN'S CORNER

Powerhouse

MEDIUM

In a literal sense, the word "powerhouse" means "a plant that generates electricity". It was first used in the late 19th century, when electricity was beginning to be introduced in homes, businesses and street lighting. You can still see the word used in that way, but terms such as "power plant" and "power station" have become much more common.

"Powerhouse" is now mainly used in a figurative sense, often to describe someone with great



drive, energy or ability. You frequently hear the word in connection with sports ("He gave a powerhouse performance in the second half"), in business ("She is a powerhouse of innovative ideas") or in politics ("He is a powerhouse candidate for statewide office").

The term is also used to describe an area, country or organization with a lot of power or influence ("China has become the world's economic powerhouse").



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drive ► Tatendrang, treibende Kraft

literal: in a ~ sense
 ► im wörtlichen Sinn

plant ► (Fabrik-)Anlage

power plant ► Kraftwerk

power station ► Kraftwerk