



Vocabulary trainer

Use our Key Words list to learn vocabulary from the current *Business Spotlight*.

NOUNS	inventory	a detailed list of all items that a company has in its shop	Lagerbestand
	poster child US	someone or something that can be seen as a classic example of a specific quality	Paradebeispiel
	royalty	a sum of money that is paid to an author or composer for the sale or use of their work	Tantieme, Lizenzgebühr
	seed capital	money used to start a company or project	Startkapital, Anschubfinanzierung
	utility firm	a company that supplies the public with electricity, water, gas, etc.	Versorgungsunternehmen
VERBS	bankroll sb./sth. ifml.	to fund someone or something	jmdn./etw. finanzieren
	call sb. out US	to criticize someone publicly for unacceptable actions or behaviour	jmdn. anprangern
	envisage sth.	to imagine something as a possibility or to have a mental picture of something before it is realized	etw. vorsehen, sich etw. vorstellen
	sound sth. out	to ask for people's opinion about something	etw. sondieren
	trade sth. up	to exchange something for something that is more valuable	etw. gegen etw. Teureres eintauschen
ADJECTIVES	erratic	not following a regular plan, unpredictable	launisch, unberechenbar
	inconspicuous	difficult to notice or not attracting attention	unauffällig, unmerklich
	lengthy	lasting a long time (and usually boring)	langwierig
	manageable	able to be dealt with and controlled without much difficulty	überschaubar
	unwieldy	difficult to handle because of its size, weight or shape	unhandlich
EXPRESSIONS	be hard up ifml.	not to have enough money	knapp bei Kasse sein
	bring sb. on board	to ask someone, often an expert, to join one's team to deal with a particular task	jmdn. ins Team holen
	punch through a wall	to fight one's way through something persistently	sich durchboxen
	set the agenda	to decide what to do and how to do it	den Ton angeben
	stay on top of sth.	to remain in control of something	den Überblick über etw. behalten

KEN'S CORNER

Bring someone on board

MEDIUM

To **board** a vessel is to get on to a ship or a boat. "Board" also appears in several idioms. To **bring someone on board** is to bring a new person into a team or project:

- "We have brought Mary on board to support the IT team."

To **take something on board** (like an idea) means to "understand or accept it":

- "Mike's presentation was so complicated. It was difficult to take it all on board."
- Introducing a new employee to their place

of work is called **on-boarding**, and when someone is preparing to leave a company, it's called **off-boarding**.

If a sailor fell off a ship, the other sailors would shout: "Man overboard!" But the expression to **go overboard** refers to excessive or extreme behaviour:

- "It's just a small party. Don't go overboard with the decorations."

Have you taken all of that on board? Or have I gone overboard with my explanations?



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excessive [ɪk'sesɪv]
 • übertrieben, maßlos

idiom
 • Redewendung

vessel
 • Schiff, Wasserfahrzeug