

BUSINESS SPOTLIGHT 2023

AN OVERVIEW OF OUR STORIES FROM THE PAST YEAR



TRENDS

AROUND THE WORLD

- The US state of Texas — life on the border with Mexico **2/23**
- China and its low birth rate **3/23**
- Argentina — why people are eating less beef **6/23**
- Bulgaria and its rose oil industry **9/23**

THE BIG PICTURE

- South America: A road that crosses a continent **1/23**
- United States: Manhattan's new skyline **2/23**
- Australia: Coral crisis on the Great Barrier Reef **3/23**
- Low Earth Orbit: Active satellites in Earth's orbit **4/23**
- South Africa: Train of hope **5/23**
- Afghanistan: Children working in coal mines **6/23**
- United States: Censorship of books in US libraries **7/23**
- British Antarctic Territory: The world's loneliest post office **8/23**
- Spain: Barcelona's bicibus **9/23**
- Australia: The 50th anniversary of the Sydney Opera House **10/23**
- Albania: Europe's first wild-river national park **11/23**
- War: A dangerous world **12/23**

BITS AND BYTES – THE RIVALS

- Xbox Series X vs PlayStation PS5 **1/23**
- Headspace vs Calm **2/23**
- Netflix vs Amazon Prime **3/23**
- Xplora X5 Play eSIM vs JBC GPS watch "Weltumsegler" **4/23**
- BBC vs CNN **6/23**

- Booking.com vs Airbnb **7/23**
- AT&T vs Patriot Mobile **8/23**
- WHOOP, USA vs Oura Health, Finland **9/23**
- Subway Surfers vs Stumble Guys **10/23**
- GarageBand vs Ableton Live **11/23**
- Chainalysis vs TRM Labs **12/23**

CLIMATE / ENVIRONMENT

- Climate change and the big British wine boom **1/23**
- How Eugenia Kargbo is fighting against extreme heat in Sierra Leone **5/23**

ECONOMY

- Legalizing small businesses in Uganda **5/23**
- Celebrating Independence Day in the US **7/23**
- Europe's Black Friday boom **11/23**

FACTS AND FIGURES

- Africa in numbers **5/23**
- Are young men giving up on education? **10/23**
- Skills shortages across the world **11/23**

FINANCE

- The economic truth about tipping **3/23**
- Central bank digital currencies (CBDCs) explained **4/23**
- The African mobile-money revolution **5/23**
- Pay transparency at work **12/23**

GLOBAL BUSINESS

- How far can artificial intelligence go before it goes too far? **1/23**
- Why is inflation bad for everyone? **2/23**

AFRICA SPECIAL 5/23

- THE BIG PICTURE – South Africa: Train of hope
- FACTS AND FIGURES – Africa in numbers
- PROFILE – Nigeria: Folorunso Alakija, an African success story
- PROFILE – Rwanda: Ange Imanishimwe — rainforest conservation hero
- GLOBAL BUSINESS – China: Africa's biggest investor
- ECONOMY – Uganda: Legalizing small businesses
- MONOPOLY – Benin: The one and only cinema in the country
- FINANCE – The African mobile-money revolution
- INFRASTRUCTURE – Senegal: A role model in developing sustainable energy
- ENVIRONMENT – Sierra Leone: How Eugenia Kargbo is fighting against extreme heat

- Protecting your data online **3/23**
- Discover how time rules our lives! **4/23**
- China is Africa's biggest investor **5/23**
- The risky business of whistleblowing **6/23**
- What will the cities of the future look like? **7/23**
- Training with augmented and virtual reality **9/23**
- Meet the Gen Z brand consultants **10/23**
- Scotland — gaming capital of the world **11/23**



HEAD-TO-HEAD

- Are anti-greenwashing laws necessary? **1/23**
- Should brands take a stance on social issues? **2/23**
- Do we need exit interviews? **3/23**
- Should couples merge their finances? **4/23**
- Is menstrual leave a good idea? **6/23**
- Should more companies make English their official language? **7/23**
- Do mental-health days help? **8/23**
- Is internet censorship ever justifiable? **9/23**
- Should we ban fossil fuels now? **10/23**
- Do we need rules for going back to the office? **11/23**
- Are business trips still necessary? **12/23**

NAMES AND NEWS — QUOTE

- Bryan Magee **1/23**
- Oprah Winfrey **2/23**
- Ted Turner **3/23**
- Marie Kondo **4/23**
- Ngozi Okonjo-Iweala **5/23**
- Susan Wojcicki **6/23**
- Vidal Sassoon **7/23**
- Gretchen Whitmer **8/23**
- Brian Clough **9/23**
- Maria Ressa **10/23**
- Mario Greco **11/23**
- Caterina Fake **12/23**

NEW WORK

- Reimagining office design **2/23**
- A four-day working week for full pay? **6/23**
- Working while on holiday **8/23**
- The rise of co-working **11/23**

PROFILE

- Arnold Schwarzenegger — why he is inspiring tech giants **1/23**
- Abdullahi Alim — founder of The Davos Lab **2/23**

- Diane Hendricks — billionaire businesswoman **2/23**
- Katharina Kreutzer — a young and successful entrepreneur **3/23**
- Tim Cadogan — CEO of the crowd funding platform GoFundMe **3/23**
- The Winklevoss brothers and their troubles with crypto **4/23**
- Folorunso Alakija — an African success story in Nigeria **5/23**
- Ange Imanishimwe — rainforest conservation hero in Rwanda **5/23**
- Zahra Tabatabai — Iranian-style beer made in the US **6/23**
- Edward Enninful — editor-in-chief of British Vogue **6/23**
- Mira Murati — the most powerful woman in AI **7/23**
- Jaylen Smith — the youngest Black mayor in the US **7/23**
- Kathleen Corradi — New York's rat hunter **8/23**
- Ramit Sethi — financial advisor and Netflix star **8/23**
- Fran Drescher — activist and leader of the actors' strike in the US **9/23**
- Max Schrems — data-privacy activist **9/23**
- Clover Hogan — climate activist, TED speaker and researcher at 24 **10/23**
- Gary Neville — from professional footballer to property mogul **10/23**
- Chadchart Sittipunt — Bangkok's governor with a vision **11/23**
- Abigail Disney — outspoken heiress and social activist **11/23**
- Simon Beckerman — creator of online communities for Gen Z **12/23**
- Averie Bishop — from beauty queen to political candidate **12/23**

SOCIETY

- Disappearing people in Japan **8/23**
- Japan's population problem **12/23**

START-UP

- Organic innovation in the death-care industry **1/23**
- Reduce e-waste with devices you can repair **2/23**
- Making furniture out of used chopsticks **4/23**
- Reducing methane with seaweed **8/23**
- Electric passenger planes **9/23**
- Cleaning polluted soil **12/23**

TECHNOLOGY/SCIENCE

- Are LGBTQIA+ scientists being recognized in their fields? **2/23**
- How to use ChatGPT and DALL-E at work **7/23**

WHAT IF?

- What if the war continues for years? **2/23**
- What if public transport were free for everyone? **4/23**
- What if we all worked from home? **6/23**
- What if AI comes close to human intelligence? **7/23**
- What if America really tackled its gun problem? **11/23**
- What if there were no greenwashing? **12/23**

WORK LIFE

- How should commuters spend their time? **3/23**
- Why you should stop people-pleasing **8/23**
- Being a professional dad **12/23**

OTHER FEATURES

- INFRASTRUCTURE: A Senegalese role model in developing sustainable energy **5/23**
- MONOPOLY: The one and only cinema in Benin **5/23**
- METAVERSE: Virtual real estate and design **6/23**

- MEDIA: Keeping independent journalism alive in Russia **7/23**
- DESIGN: The surprising trend of fake books **8/23**
- FOOD INDUSTRY: The business of making insects palatable **10/23**
- LEADERSHIP: Charismatic leaders — the cult of personality **10/23**
- TRAVEL: 48 hours in Dublin **10/23**
- BUSINESS FASHION: Dressing for success **12/23**

COMMUNICATION

BUSINESS SKILLS

- How to make the perfect pitch **1/23**
- Build a better workplace culture **2/23**
- Building great customer relations **3/23**
- How to motivate your staff **4/23**
- What makes a terrible team leader? **5/23**
- The BEST approach to negotiating **6/23**
- Managing a media interview **7/23**
- Communicating change to your team **8/23**
- How to learn from your mistakes **9/23**
- Style-shifting — changing the way you speak to your audience **10/23**
- Empowering employees **11/23**
- How to win the race for talent **12/23**

SOCIAL MEDIA

- LinkedIn: Dos and don'ts **1/23**
- Should we all take a break from social media? **11/23**

OTHER FEATURES

- BUSINESS TOOLS: Can we work without email? **3/23**
- BUSINESS ADVICE: Udit Goenka — learning from one's own failures **4/23**
- INTERCULTURAL BUSINESS: The Hamilton musical — putting the business in show business **4/23**

CAREERS

CAREER CHANGER

- Founding a company **1/23**
- Being a career coach **2/23**
- Home office on a boat sailing around the world **9/23**

CAREER COACH

- How to role-play for results **1/23**
- Successful teamwork means understanding each other's values **2/23**

- How to resolve conflicts well **3/23**
- Listening like a professional **4/23**
- Building on your team's strengths **5/23**
- Checking in before a meeting starts **6/23**
- Being agile at work **7/23**
- Creating trust through sharing stories **8/23**
- How to praise someone at work **9/23**
- How to disagree without saying "Yes, but..." **10/23**
- Dealing with conflict — a game of chess **11/23**
- Understanding your team's language **12/23**

MY BIGGEST FAILURE

- Getting the job interviews you want **3/23**

ODD JOBS

- The art of inventing language **4/23**
- Thoughts from an ethical hacker **7/23**
- Choosing a career as a ghostwriter **10/23**
- The man who designs banknotes **12/23**

OTHER FEATURES

- TRAILBLAZER: Pilot, pioneer and author Carole Hopson **1/23**
- WORKING LIFE: Europe's largest LGBTQ+ job fair **6/23**
- PERSONAL BRANDING: Five easy steps to create your LinkedIn profile **8/23**
- WRITING CVs: Applying for a job in another country and a sample résumé **9/23**
- ACCENT BIAS: How your accent can influence your career **10/23**

FREESTYLE

LIFESTYLE

- An after-work drink in Hipana, Brazil **1/23**
- An after-work drink in New York **5/23**
- My favourite drink in... Valencia **8/23**

LANGUAGE

ENGLISH FOR...

- A visit to a medical centre **1/23**
- An art museum **2/23**
- Behind the scenes (in the theatre) **3/23**
- Office environments **4/23**
- In a botanical garden **5/23**
- A product launch **6/23**
- Away from your desk **7/23**
- Common contracts **8/23**
- Starting your career **9/23**
- Banking **10/23**
- Cartography **11/23**
- Airport security **12/23**

SKILL UP!

- Your company **1/23**
- Describing trends **2/23**
- Retail **3/23**
- Numbers **4/23**
- Working internationally **5/23**
- Networking **6/23**
- Public transport **7/23**
- Innovation **8/23**
- Streaming **9/23**
- Presentations **10/23**
- Local administration **11/23**
- Health (and sickness) **12/23**

QUIZ

- Business acronyms **2/23**
- Using slang at work **3/23**
- Lunch at work **4/23**
- Sleep **6/23**
- The most common English mistakes **7/23**
- Celebrities who have ordinary jobs **9/23**
- How much do you know about coffee? **10/23**
- Skyscrapers — living the high life **11/23**
- The business of Christmas **12/23**

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